



Session on “Avishkar 2024 – an Induction program for FYBBA students

Focusing core aspects of Management

Facebook and Instagram Champion Competition

Date: 26/06/2024

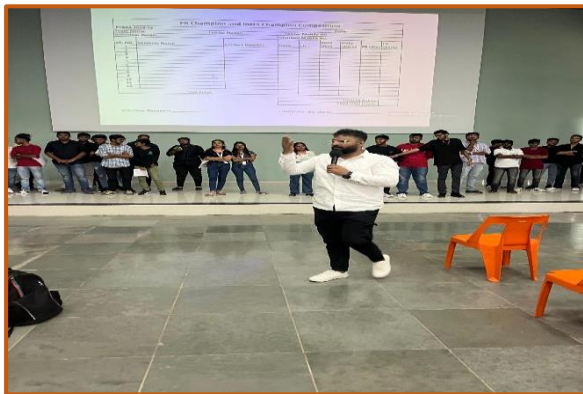
Date of Event	26/06/2024
Venue	Gopal Bhavan, UTU
Time	9:30 am to 2:30 pm
Total No. of Participants	135
Expert Name	Dr. Ashish Mishra, Ms. Nimisha Jariwala, Dr. Kiran Pandya, Mr. Parvez Malek, Mr. Zaki Shekh
Event Coordinator	Dr. Kruti Bhatt, Dr. Vivek Ayre
Event Category	Induction/Orientation Program
Program objective	To make students acquaint with focusing on their goal.
Program outcomes	Students receive information about importance of having focus on their goal to achieve success in life and also about importance of strategizing and having team work to achieve the goal.

On the third day of Avishkar 2024, Ms. Nimisha Jariwala kicked off the day's proceedings with an insightful session focusing on the core aspects of management activities. She emphasized the importance of broadening perspectives and maintaining focus through engaging audio-visual content. Her presentation provided a solid foundation for understanding strategic thinking in management.

Following Ms. Jariwala's session, Dr. Kiran Pandya shared invaluable wisdom on the critical role of decision-making in management, highlighting its significance in shaping organizational success. His words resonated deeply with the attendees, underscoring the complexities and rewards of effective decision-making processes.

Dr. Ashish Mishra (Dean, Maliba Pharmacy College) imparted the knowledge of skills required to have good management career to FYBBA students.

In the afternoon session, Ms. Parvez Malek and Mr. Zaki Shekh organized the highly anticipated Facebook and Instagram Champion competition. FYBBA students were divided into groups, each supported by a TYBBA volunteer, to create compelling reels for UTU Campus. This collaborative effort not only fostered socialization among students but also showcased the innovative prowess of the FYBBA cohort.



Overall, the day was marked by a blend of learning and creativity, and the talent of future business leaders was prominently on display. The sessions underscored the holistic approach to education at Avishkar 2024, integrating practical skills with theoretical knowledge to prepare students for real-world challenges in management and beyond

Report prepared by Dr. Kruti Bhatt and Dr. Vivek Ayre.

Sign of the HOD